



September 15, 2024

The Lehigh Valley's only benefit polo match is celebrating its tenth anniversary! For ten years, hundreds have gathered to experience fun, food, and divot stomping. Sponsors and their guests enjoy the true VIP experience with premier accommodations and the perfect view of the polo field.

Equi-librium

Located in Nazareth, PA, Equi-librium is the Lehigh Valley's only accredited therapeutic horsemanship organization, providing equine-assisted activities and services to individuals with physical, developmental, and behavioral health challenges.



Braden Airpark

3800 Sullivan Trail, Easton, PA 18040

Tickets & Information



equi-librium.org/polo





Title Sponsor | \$10,000

1 Available

- Presenting sponsor listing on all marketing materials and press releases
- 20 VIP tickets
- 20x40 tented space on Sponsor Row
- 0:30 ad on Astound broadcast
- Full-page color program ad
- Polo award presentation

Team Sponsor | \$7,500

1 Available, 1 Sold

- Name/logo on team jersey and collateral
- 15 VIP tickets
- 20x20 tented space on Sponsor Row
- 0:30 ad on Astound broadcast
- Full-page color program ad

Thank you to Brown Daub Family of Dealerships for returning as a Team Sponsor!

Mini Horse Sponsor | \$5,000

2 Available

- Name/logo on exclusive mini horse blanket
- 10 VIP tickets
- 10x10 tented space on Sponsor Row
- 0:30 ad on Astound broadcast
- Full-page B&W program ad

Halftime Sponsor | \$3,500

1 Available

- Name announced at halftime
- 8 VIP tickets
- 10x10 tented space on Sponsor Row
- 0:30 ad on Astound broadcast
- Half-page B&W program ad

Gold Mallet Sponsor | \$2,500

- 6 VIP tickets
- 10x10 tented space on Sponsor Row
- Half-page B&W program ad

Silver Mallet Sponsor | \$1,500

- 4 VIP tickets
- Quarter-page B&W program ad
- 10x10 tent may be purchased for additional fee

Bronze Mallet Sponsor | \$1,000

- 6 General Admission Tickets
- B&W logo in program book

All sponsors will receive signage at the event and a listing on our website/social media

Event Tickets

VIP Tickets:

\$175 each

Tailgate Spot:

\$250 each, includes 10x10 space and 4 general admission tickets

General Admission:

\$30 until May 31; \$35 until September 14;
\$40 at the Gate
\$300 for a 10 block of tickets

Children under 12 years old are admitted to General Admission free with a ticketed adult

Know before you go

- VIP tent includes refreshments, VIP parking and seating, and premier accommodations.
- Gates open to the public at 11:00 am. The match begins at 1:00 pm.
- Tickets and sponsorships are non-refundable. The event is rain or shine, but management reserves the right to cancel or modify for safety purposes.



Purchase tickets at
equi-librium.org/polo

Or mail checks to
Equi-librium
524 Fehr Road
Nazareth, PA 18064